

**Sample form, not for offline completion.**

Visit <https://ontariomade.awardsplatform.com> to enter.

# Ontario Made Manufacturer Spotlight Award

Awarded to an outstanding Ontario Made manufacturer that has taken initiative to spotlight the Ontario Made brand and highlights the importance of making things in Ontario

- Communicates the Ontario Made brand through clear and engaging “support local” branding, messaging, and initiatives
- Uses the company’s profile, platforms, and/or other resources to highlight the collective voices of the Ontario Made community through original materials, initiatives, or approaches (such as events, marketing, social media, etc.)
- Raises public awareness of other Ontario Made manufacturers, retailers, and/or partners through any means to further amplify the collective voice of the Ontario Made brand

Click below to select the award category that you're submitting your nomination for. *Remember: you can save and come back to your nomination submission at any time before the nomination deadline of August 10, 2025.*

Entry name

First Name

Last Name

Title

Company Name

Company Logo



Company Description

250 words

Why They Deserve to Win

250 words

Website URL

Manufacturing Facility - Street Address

Manufacturing Facility - City

Manufacturing Facility - Postal Code

Email

Phone Number

☐ I confirm to meet the minimum requirements and am eligible to enter this award category.

As you answer the following questions, keep in mind that the next section is "**Attachments**" where you can upload photos, videos, and more to support your application. The more supplementary info you can include, the stronger your submission will be!

**When referencing Ontario Made logo usage, please ensure to upload proof in the attachments section.**

How do you highlight the Ontario Made brand, other "support local" messaging, and initiatives, and emphasize the significance of producing goods in Ontario?

In what ways has your company raised public awareness of other Ontario Made manufacturers, retailers, and (optional) partners (through avenues such as events, marketing, social media platforms, etc.)? Please outline the strategies and means you have employed to amplify the collective voice of the Ontario Made brand.

Are you utilizing a distributor to expand the presence of your products in various retail stores?

☐ Yes

☐ No

Please share any noteworthy events, marketing campaigns, or social media initiatives your company has (optional) spearheaded to promote the Ontario Made brand and highlight the Ontario Made community.

Explain how you source parts, components, or ingredients from other Ontario Made manufacturers. (optional)

Have you created consumer incentives (such as discounts and rewards) to increase Ontario-made product sales?

☐ Yes

☐ No

How do you measure the success and effectiveness of your initiatives in spotlighting the Ontario Made brand (optional) and other “support local” initiatives? Share any key performance indicators (KPIs) or metrics you track to evaluate the impact of your efforts.

How does your company plan to continue supporting and amplifying the collective voice of the Ontario Made community?

How has using the Ontario Made logo positively impacted your business? For example: have sales, click (optional) throughs to your website, or positive customer feedback increased?

Want your application to stand out? Submit a 1-2 minute video telling us more about your company story and (optional) anything else you would like to mention that was not addressed in your application – you can even show us how your product is made!



The video can be added as an attachment above or via submitting a video link hosted on YouTube or Vimeo using the URL field below.

Video Spotlight (optional)

**Please attach any material that supports your application** – including videos, photos, letter of support, previous awards, or anything else that can help your company win an Ontario Made Award. You can submit an unlimited number of attachments that support your application.

Material may be supplied as follows:

1. Accepted file types are **PDF, JPEG, JPG, PNG, AND MP4** files. **Maximum file size is 10MB per piece.**

2. Video attachments may be hosted on a video site such as YouTube or Vimeo.

3. Provide website URLs to publicly accessible campaigns or active URLs of a landing page.

4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.

Type of Attachment

Photo

PDF

Video Link