Sample form, not for offline completion.

Visit https://ontariomade.awardsplatform.com to enter.

Ontario Made Consumer Awareness Award

Awarded to an Ontario Made manufacturer that has integrated the Ontario Made logo into their business to further increase the sale and awareness of locally made products among consumers

- Uses the Ontario Made logo on consumer packaging and other major company assets, including website, product displays, marketing materials, social media channels, company vehicle, etc.
- Sells products with the Ontario Made logo on the consumer packaging to a considerable number and/or variety of retail outlets (including online, brick-and-mortar, or other type of retailer)
- Leverages their networks to refer consumers, other manufacturers, retailers, or other partners to Ontario Made so they can engage, register, and partner with the program and use the logo

Nominees **must** display the logo directly on their product labels and/or consumer packaging to be eligible for this award.

Photos of this logo usage must be submitted as attachments on the online application form.

Click below to select the award category that you're submitting your nomination for. *Remember: you can save and come back to your nomination submission at any time before the nomination deadline of August 10, 2025.*

Entry name

First Name

Last Name

Title

Company Name

Company Logo

Company Description 250 words

Why They Deserve to Win 250 words

Website URL

Manufacturing Facility - Street Address

Manufacturing Facility - City

Manufacturing Facility - Postal Code

Email

Phone Number

☐ I confirm to meet the minimum requirements and am eligible to enter this award category.

As you answer the following questions, keep in mind that the next section is "**Attachments**" where you can upload photos, videos, and more to support your application. The more supplementary info you can include, the stronger your submission will be!

When referencing Ontario Made logo usage, please ensure to upload proof in the attachments section.

Is the Ontario Made logo visible on your product packaging?

◯ Yes

◯ No

Are you utilizing a distributor to expand the presence of your products in various retail stores?

◯ Yes

◯ No

How has your manufacturing company encouraged consumers to support Ontario Made (such as looking for the logo, using the searchable consumer database, etc.)? Please share specific examples.

Have you created consumer incentives (such as discounts and rewards) to increase Ontario-made product sales?

◯ Yes

◯ No

How has using the Ontario Made logo positively impacted your business? For example: have sales, click throughs to your website, or positive customer feedback increased? (optional)

Want your application to stand out? Submit a 1-2 minute video telling us more about your company story and anything else you would like to mention that was not addressed in your application – you can even show us how your product is made! (optional)



The video can be added as an attachment above or via submitting a video link hosted on YouTube or Vimeo using the URL field below.

Video Spotlight (optional)

Please attach any material that supports your application – including videos, photos, letter of support, previous awards, or anything else that can help your company win an Ontario Made Award. You can submit an unlimited number of attachments that support your application.

Material may be supplied as follows:

1. Accepted file types are **PDF**, **JPEG**, **JPG**, **PNG**, AND **MP4** files. **Maximum file size is 10MB per piece.**
2. Video attachments may be hosted on a video site such as YouTube or Vimeo.
3. Provide website URLs to publicly accessible campaigns or active URLs of a landing page.
4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.

Type of Attachment

Photo

PDF

Video Link