

**Sample form, not for offline completion.**

Visit <https://ontariomade.awardsplatform.com> to enter.

# Ontario Made Retailer Spotlight Award

Awarded to an Ontario Made retailer that spotlights Ontario Made and highlights the importance of making things in Ontario

- Communicates the Ontario Made brand through clear and engaging “support local” messaging
- Uses the company's profile, platforms, and/or other resources to highlight the collective voices of the Ontario Made community through original materials, initiatives, or approaches (such as events, marketing, social media, etc.)
- Raises public awareness of participating Ontario Made manufacturers, other retailers, and/or partners through any means to further amplify the collective voice of the Ontario Made brand

Click below to select the award category that you're submitting your nomination for. *Remember: you can save and come back to your nomination submission at any time before the nomination deadline of August 10, 2025.*

Entry name

First Name

Last Name

Title

Company Name

Company Logo



Company Description

250 words

Why They Deserve to Win

250 words

Website URL

Retail Store - Street Address

Retail Store - City

Retail Store - Postal Code

Email

Phone Number

☐ I confirm to meet the minimum requirements and am eligible to enter this award category.

As you answer the following questions, keep in mind that the next section is "**Attachments**" where you can upload photos, videos, and more to support your application. The more supplementary info you can include, the stronger your submission will be!

**When referencing Ontario Made logo usage, please ensure to upload proof in the attachments section.**

How do you highlight the Ontario Made brand, other "support local" messaging, and initiatives, and emphasize the significance of producing goods in Ontario?

Explain how you source Ontario-made products for your store(s).

Explain the strategies your retail store(s) has used to raise public awareness of Ontario Made manufacturers, retailers, or other partners (through avenues such as events, marketing, social media platforms, etc.).

Have you created consumer incentives (such as discounts and rewards) to increase Ontario-made product sales?

☐ Yes

☐ No

How has using the Ontario Made logo positively impacted your business? For example: have sales, clicks, or positive customer feedback increased? (optional)

Want your application to stand out? Submit a 1-2 minute video telling us more about your company story and (optional) anything else you would like to mention that was not addressed in your application – you can even give us a quick tour of your retail store!



The video can be added as an attachment above or via submitting a video link hosted on YouTube or Vimeo using the URL field below.

Video Spotlight (optional)

**Please attach any material that supports your application** – including videos, photos, letter of support, previous awards, or anything else that can help your company win an Ontario Made Award. You can submit an unlimited number of attachments that support your application.

Material may be supplied as follows:

- 1. Accepted file types are **PDF, JPEG, JPG, PNG, AND MP4** files. **Maximum file size is 10MB per piece.**
- 2. Video attachments may be hosted on a video site such as YouTube or Vimeo.
- 3. Provide website URLs to publicly accessible campaigns or active URLs of a landing page.
- 4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.

Type of Attachment

	▼
Photo	
PDF	
Video Link	